

In the claims:

Please make the following amendments to the claims. No new matter has been introduced.

1. (Original) A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:
 - A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
 - B) registering a requested available domain name having a label and a top-level domain on the Facilitator's web site in response to an Entrepreneur's request for the domain name;
 - C) assisting the Entrepreneur in designing an Entrepreneur's web site by providing web site design services on the Facilitator's web site; and
 - D) offering hosting services on the Facilitator's web site for the Entrepreneur's web site at an Internet protocol address associated with the registered domain name.
2. (Currently Amended) The method of claim 1, further comprising the step of the Facilitator's web site assisting the Entrepreneur in copyrighting at least some of the content of the Entrepreneur's web site with the United States Copyright Office.
3. (Currently Amended) The method of claim 1, further comprising the step of the Facilitator's web site assisting the Entrepreneur in trademarking the Entrepreneur's registered domain name or the label with the United States Patent and Trademark Office.
4. (Currently Amended) The method of claim 1, further comprising the step of the Facilitator's web site assisting the Entrepreneur in selecting hosting options appropriate for an anticipated business volume of the Entrepreneur's web site.
5. (Currently Amended) The method of claim 1, further comprising the step of the Facilitator's web site submitting the Entrepreneur's web site to one or more search engines.

6. (Currently Amended) A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:

- A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
- B) registering a requested available domain name having a label and a top-level domain in response to the Entrepreneur's request for the domain name on the Facilitator's web site;
- C) offering hosting services on the Facilitator's web site for the Entrepreneur's web site at an Internet protocol address associated with the registered domain name;
- D) the Facilitator's web site assisting the Entrepreneur in trademarking the domain name or the label with the United States Patent and Trademark Office; and
- E) the Facilitator's web site assisting the Entrepreneur in copyrighting at least some of the content of the Entrepreneur's web site with the United States Copyright Office.

7. (Currently Amended) The method of claim 6, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the step of linking the Entrepreneur with the official web site for the United States Patent and Trademark Office from the Facilitator's web site.

8. (Currently Amended) The method of claim 6, wherein the assisting the Entrepreneur in trademarking the domain name or the label from the Facilitator's web site includes the steps of receiving trademark information from the Entrepreneur, creating hardcopy trademark forms containing the trademark information, transmitting the hardcopy trademark forms to the Entrepreneur and instructing the Entrepreneur in the procedure for submitting the hardcopy trademark forms to the United States Patent and Trademark Office.

9. (Currently Amended) The method of claim 6, wherein the assisting the Entrepreneur in trademarking the domain name or the label from the Facilitator's web site includes the steps of receiving trademark information from the Entrepreneur, creating electronic trademark forms containing the trademark information and electronically submitting the electronic trademark forms to the United States Patent and Trademark Office on behalf of the Entrepreneur.

10. (Currently Amended) The method of claim 6, wherein the assisting the Entrepreneur in copyrighting at least some of the content of the web site includes the step of linking the Entrepreneur with the official web site for the United States Copyright Office from the Facilitator's web site.

11. (Currently Amended) The method of claim 6, wherein the assisting the Entrepreneur in copyrighting at least some of the web site from the Facilitator's web site includes the steps of receiving copyright information from the Entrepreneur, creating hardcopy copyright forms containing the copyright information, transmitting the hardcopy copyright forms to the Entrepreneur and instructing the Entrepreneur in the procedure for submitting the hardcopy trademark forms to the United States Copyright Office.

12. (Currently Amended) The method of claim 6, wherein the assisting the Entrepreneur in copyrighting at least some of the web site from the Facilitator's web site includes the steps of receiving copyright information from the Entrepreneur, creating electronic copyright forms containing the copyright information and electronically submitting the copyright forms to the United States Copyright Office.

13. (Currently Amended) A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:

- A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
- B) assisting an Entrepreneur in designing an Entrepreneur's web site by providing web site design services via the Facilitator's web site;
- C) offering hosting services on the Facilitator's web site for the Entrepreneur's web site at an Internet protocol address associated with a domain name having a label and a top-level domain registered to the Entrepreneur;
- D) assisting the Entrepreneur from the Facilitator's web site in trademarking the domain name or the label with the United States Patent and Trademark Office; and
- E) assisting the Entrepreneur from the Facilitator's web site in copyrighting at least some of the content of the Entrepreneur's web site with the United States Copyright Office.

Application No. 10/811,677
Amendment to Office Action of 10/2/2007

14. (Currently Amended) The method of claim 13, wherein the assisting the Entrepreneur in trademarking the domain name or the label from the Facilitator's web site includes the step of linking the Entrepreneur with the official web site for the United States Patent and Trademark Office.

15. (Currently Amended) The method of claim 13, wherein the assisting the Entrepreneur in trademarking the domain name or the label from the Facilitator's web site includes the steps of receiving trademark information from the Entrepreneur, creating hardcopy trademark forms containing the trademark information, transmitting the hardcopy trademark forms to the Entrepreneur and instructing the Entrepreneur in the procedure for submitting the hardcopy trademark forms to the United States Patent and Trademark Office.

16. (Currently Amended) The method of claim 13, wherein the assisting the Entrepreneur in trademarking the domain name or the label from the Facilitator's web site includes the steps of receiving trademark information from the Entrepreneur, creating electronic trademark forms containing the trademark information and electronically submitting the electronic trademark forms to the United States Patent and Trademark Office.

17. (Currently Amended) The method of claim 13, wherein the assisting the Entrepreneur in copyrighting at least some of the content of the web site from the Facilitator's web site includes the step of linking the Entrepreneur with the official web site for the United States Copyright Office.

18. (Currently Amended) The method of claim 13, wherein the assisting the Entrepreneur in copyrighting at least some of the content of the web site from the Facilitator's web site includes the steps of receiving copyright information from the Entrepreneur, creating hardcopy copyright forms containing the copyright information, transmitting the hardcopy copyright forms to the Entrepreneur and instructing the Entrepreneur in the procedure for submitting the hardcopy copyright forms to the United States Copyright Office.

19. (Currently Amended) The method of claim 13, wherein the assisting the Entrepreneur in copyrighting at least some of the content of the web site from the Facilitator's web site includes the steps of receiving copyright information from the Entrepreneur, creating electronic copyright forms containing the copyright information and electronically submitting the copyright forms to the United States Copyright Office.

20. (Currently Amended) A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:

- A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
- B) registering a requested available domain name having a label and a top-level domain on the Facilitator's web site in response to an Entrepreneur's request for the domain name;
- C) assisting the Entrepreneur in designing an Entrepreneur's web site by providing web site design services on the Facilitator's web site; and
- D) assisting the Entrepreneur in designing a store front web site from the Facilitator's web site, wherein the Entrepreneur's web site and the store front web site share a substantially similar layout.

21. (Currently Amended) A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:

- A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
- B) receiving information regarding an Entrepreneur that has accessed the Facilitator's web site;
- C) storing the information regarding the Entrepreneur in a memory location accessible by the Facilitator's web site;
- D) registering a requested available domain name having a label and a top-level domain in response to the Entrepreneur's request for the domain name on the Facilitator's web site using at least some of the stored information regarding the Entrepreneur;
- E) providing hosting services on the Facilitator's web site for the Entrepreneur's web site at an Internet protocol address associated with the registered domain name using at least some of the stored information regarding the Entrepreneur;
- F) assisting the Entrepreneur in trademarking the domain name or the label with the United States Patent and Trademark Office from the Facilitator's web site using at least some of the stored information regarding the Entrepreneur; and
- G) assisting the Entrepreneur in copyrighting at least some of the content of the Entrepreneur's web site from the Facilitator's web site with the United States Copyright Office using at least some of the stored information regarding the Entrepreneur.